

MY IT AND DATA CONSUMPTION

Streaming videos accounts for 80% of world's data traffic.



3% of global carbon emissions, comparable to the impact of aviation.



23.4kg of e-waste per capita in Switzerland.



1 MAKE IT LAST & REPAIR

Take care of your IT material to make it last and repair it in a "Repair Café" instead of buying new.



2 BUY 2ND HAND AND SUSTAINABLE

Buy refurbished products like smartphones etc. Choose an ethical company and sustainable product.

3 CONTROL YOUR DIGITAL USE

Stream your videos in lower quality, store your data on hardware, delete unnecessary e-mails and photos, turn off your wifi, etc...